



**SPONSOR PACKET**



**2024**  
**HR and Employment Law**  
**Conference: *Clarity in Action***

Sept. 5 & 6, 2024  
Sheraton Denver  
Downtown Hotel

# 2024 Employers Council Conference

## Sponsorship Overview

Employers Council’s in-person conference is back, bigger and better than ever! Becoming a conference sponsor provides instant access to over 600 attendees to elevate your brand and make meaningful connections. We have a variety of sponsorship opportunities to choose from. Employers Council truly appreciates our sponsors and looks forward to meeting you!

This will be Employers Council’s second multi-day in-person conference offering keynote speakers and multiple breakout sessions covering benefits, compensation, employment law topics, leadership development, and best practices for HR professionals. Registration includes breakfast and lunch both days, as well as an entertaining member event the evening of September 5<sup>th</sup>.

**DATE:** September 5 & 6, 2024

**LOCATION:** Sheraton Denver Downtown (1550 Court Place, Denver, Colorado 80202)

**AUDIENCE:** CEOs, HR Professionals, Managers, Individual Contributors

**ATTENDANCE:** 600+

	Gold LUNCH/EVENT SPONSOR Limit 2	Silver BREAKFAST SPONSOR Limit 2	Bronze EXHIBITOR SPONSOR Limit 10
	\$20,000	\$10,000	\$5,000
Pre-Conference Marketing	✓	✓	✓
Event Access (Number of included registrations)	3	2	1
Exhibit Space-Thursday and Friday of Conference	✓	✓	✓
Logo on conference website, and conference agenda	✓	✓	✓
Smart Lead Capture using QR Codes	✓	\$250 (optional)	\$250 (optional)
Sponsor mention in Opening Remarks	✓	✓	
5-minute presentation on main stage during event	✓		
Individual sponsorship of one lunch, co- sponsorship of evening event on September 5, 2024, and opportunity to network with participants.	✓		

**Please note:** Sponsorship payments must be received by **June 28, 2024** for inclusion in pre-conference marketing.

For information on advertising or sponsorships, contact Laura Woods, Director, Corporate Training and Events at [LWoods@employerscouncil.org](mailto:LWoods@employerscouncil.org) or call 303.223.5451 or 800.884.1328.

# 2024 Employers Council Conference Sponsorship Form

Please complete and return this form to:  
 Laura Woods, Director, Corporate Training and Events  
[LWoods@employerscouncil.org](mailto:LWoods@employerscouncil.org)

Or mail to: **Employers Council**  
 ATTN: Laura Woods  
 1290 Broadway, Suite 1500  
 Denver, CO 80203

## Organization Information:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level: (Registration included)

<b>Gold LUNCH SPONSOR</b> (includes 3 reg)	\$20,000
<b>Silver BREAKFAST SPONSOR</b> (includes 2 reg)	\$10,000
<b>Bronze EXHIBITOR SPONSOR</b> (includes 1 reg)	\$ 5,000
Additional Attendee Registration: QNTY _____ x \$895 /person	\$
<b>TOTAL:</b>	\$

## Important Dates & Times

### June 28, 2024

- Sponsorship payments due for inclusion in advance marketing

### September 5, 2024

- Sessions 9:00am to 4:00pm

### September 6, 2024

- Sessions 9:00am to 3:00pm

## Sponsorship Attendee Registration

(Included Registrations: Gold: 3, Silver: 2, Bronze: 1)

Name: _____	Name: _____
Title: _____	Title: _____
Email: _____	Email: _____
Name: _____	Name: _____
Title: _____	Title: _____
Email: _____	Email: _____

# 2024 Employers Council Conference

## Terms and Conditions

### 1. Character of Exhibit

Employers Council reserves the right to decline or prohibit any exhibit, part of an exhibit, or prohibit or restrict any activity or conduct within the exhibit area, which in the opinion of Employers Council is not suitable or appropriate or is detrimental to Employers Council, its members, or other exhibitors.

### 2. Event Access

All exhibitor/sponsor guests must be registered to attend conference educational sessions and to access the exhibit area.

### 3. Payments

Sponsorship application and payment must be received and paid by deadline stated in sponsorship brochure for the sponsor to be included in any marketing materials distributed in advance of the conference. All applications received after this time must be accompanied by full payment. Requests for exhibit space will be considered only after a signed application and payment have been received. Employers Council reserves the right to refuse sponsorship for any reason.

### 4. Failure to Make Payment

Any person, partnership, or organization sponsoring who shall fail to make the payment as herein provided, whether such person, partnership, or organization desires to exhibit or not, shall forfeit all rights to the use of the selected exhibit space, and Employers Council shall have the right to dispose of such exhibit space without any liability. Any sponsor who fails to pay for and occupy exhibit space shall be and shall remain liable for the payment agreed on.

### 5. Cancellation

Sponsorship may not be canceled, and sponsors remain liable for the agreed upon payment. Sponsorship payment is nonrefundable except in the event of cancellation of the conference by Employers Council as provided in paragraph 6.

### 6. Cancellation of Conference by Employers Council

In the event that Employers Council is prevented from holding the Conference for whatever reason in Employers Council's sole and absolute discretion, Employers Council may terminate this Contract at any time prior to the Conference by giving written notice to exhibitor/sponsor.

### 7. Consent to Use of Photographic Images

Registration and attendance at, or participation in the Employers Council conference constitutes an agreement by the registrant to allow Employers Council use and distribution of the registrant or attendee's image in photographs, videotapes, and electronic reproductions of such events and activities.

### 8. Indemnification

To the extent authorized by law, Employers Council shall indemnify, save and hold harmless the exhibitor, its officers, employees, and agents against any and all claims, damages, liability and court awards, including costs, expenses and attorney fees incurred as a result of any act or omission by Employers Council, its officers, employees, agents, subcontractors, or assigns, pursuant to the terms of this agreement.

To the extent authorized by law, the sponsor shall indemnify, save and hold harmless Employers Council, its officers, employees, and agents against any and all claims, damages, liability and court awards, including costs, expenses and attorney fees incurred as a result of any act or omission by the exhibitor, its officers, employees, agents, subcontractors, or assigns, pursuant to the terms of this agreement.

### 9. Assignment and Relocation of Exhibits

Sponsor understands and agrees that Employers Council has sole discretion on the assignment of exhibit location. Employers Council is under no obligation to assign sponsor any of the space preferred by sponsor. Employers Council reserves the right to alter sponsor's assigned location at any time in its sole discretion if deemed in the best interest of the exhibit program as a whole. Before exercising its discretion, Employers Council will contact exhibitor.

### 10. Amendments to Terms and Conditions

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of Employers Council. Employers Council may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on exhibitor equally with the other terms and conditions contained herein.

# 2024 Employers Council Conference

The undersigned agrees to all terms and conditions outlined in this document.

Sponsor signature: \_\_\_\_\_

Sponsor printed name: \_\_\_\_\_ Date: \_\_\_\_\_

Employers Council signature: \_\_\_\_\_